



Tal Richter

SPECIALIST IN WRITING & DESIGN.

Professional Summary

Proactive college graduate with a dual major in both **English** and **Classics** alongside a professional writing minor in **Multimedia Communications**.

Strongly motivated to utilize professional skills in writing and graphic design within the field of **digital marketing**.

Software Expertise

- Microsoft Office
- Adobe Creative Suite
- Affinity Suite
- Wordpress
- Google Suite
- Google Analytics
- HTML & CSS
- Final Cut Pro

Knowledge & Skills

- Graphic Design
- Technical Writing
- Interpersonal Communications
- Multitasking & Time Management
- Social Media Campaign Strategy
- Accuracy and Attention to Detail
- Strategic Planning & Critical Thinking

Achievements

- Phi Beta Kappa Initiate - June 2020
- William Frost Phi Beta Kappa Memorial Key Recipient
- Outstanding Academic Honors in English & Classics
- Dean's Honors List

Contact

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Work History

Brand Intern

Camp Kesem National, Remote | FEB. 2020 - PRESENT

- Created animated graphics, social media posts, and integral marketing documents used in the transition to remote interaction due to Covid-19.
- Created special campaign copy and designs, primarily for the celebration of Camp Kesem's 20th anniversary.
- Consistently moderated and managed Kesem's community Facebook groups, while developing social media content to be used at any time.

Research Assistant

English Broadside Ballad Archive, UCSB | NOV. 2018 - JUN. 2019

- Transcribed and cataloged 100+ ballads into the broadside ballad database.
- Developed effective skills in Microsoft Office and Adobe Creative Suite as a result of working independently in a detail-orientated setting.

Education History

University of California, Santa Barbara

Dean's Honors: Spring 2017; Winter 2018; Spring 2018; Fall 2018; Winter 2019; Spring 2019; Fall 2019; Winter 2020

Bachelor of Arts: English

AUGUST 2016 - JUNE 2020

- Specialization in Literature and Culture of Information.
- Arnhold Undergraduate Research Fellow of 2018-2019.
- Overall major GPA of 3.94

Bachelor of Arts: Classics

SEPTEMBER 2018 - JUNE 2020

- Emphasis in Classical Archaeology.
- Overall major GPA of 3.96

Professional Writing Minor

NOVEMBER 2019 - JUNE 2020

- Emphasis in Multimedia Communications.
- Overall minor GPA of 4.00

Leadership Roles

Alumni, Marketing, and Public Relations Coordinator

Camp Kesem at UC Santa Barbara, UCSB | AUG. 2019 - PRESENT

- Increased volunteer engagement through weekly social media posts via the company's official accounts of Instagram and Facebook.
- Developed campaigns and monthly newsletters to increase public awareness of the organization, as well as engage alumni.

Public Relations Chair

Classics Club, UCSB | DEC. 2017 - JUNE 2020

- Advertised the club to the humanities via email, graphics, and posters.
- Designed the official club logo and shirt.